



RICARDO FEBRÉ

Designer, artist, educator

www.rickfebre.com

www.photo.rickfebre.com

707.845.914 (mobile)

SUMMARY

Design expertise in publication, typography, and identity; expert with requisite software: Adobe Illustrator, InDesign, Photoshop (including color balancing and editing for print)

Well-versed in Adobe Dreamweaver, web design, HTML/CSS. *Demonstrated experience in web media*

Extensive experience in product, food, and advertising photography; familiar with large, medium, and d-slr format camera systems; studio lighting and grip equipment

Five+ years full-time college teaching experience.

Active contributor to social matters in the Asian-American community

TEACHING APPOINTMENTS

Assistant Professor of Art, 2010–Present

Humboldt State University, Arcata, CA

Courses taught: Beginning, Intermediate, and Advanced Graphic Design; and Special Topics in Graphic Design. Curriculum for these courses include

Design principles and thinking, methodologies, software applications, and design methodologies (*Beg. GD*);

Principles of layout and typography for print, expressive typography, publication, and web applications (*Int. GD*);

Principles of identity design, packaging, and advertising (*Adv GD*);

Book design and artist books (*Spec. Topics*),

Intermedia—Design for people, UX, web design (*Spec. Topics*)

Co-designed the course, Web media and design (*Spec. Topics*),

Designed the course, Information Design (*Spec. Topics*),

Service to the university includes committee work in the

ICC (Integrated Curriculum Committee, a Senate Standing committee)—Charged with the careful consideration and deliberation of all academic planning and curriculum matters.

IRA (Instructionally Related Activities)— Advise the President regarding both level of fee and allocation of fee revenue. Additionally, this committee reviews the intercollegiate athletics budget proposal from the Intercollegiate Athletic Advisory Committee prior to its submission to the President.

IAAC (Intercollegiate Athletics Committee)— Serve as a forum for the President and Athletic Director to seek advice and refine ideas and develop or revised policies of the Athletic Department on such subjects as equity compliance, annual budget and the direction and balance of sports that constitute the program.

Academic advising— Assist students navigate through their degree contract and towards graduation; provide council in regards to career planning

Computer lab manager— Oversee the maintenance of 26-station digital graphics lab

Diversity and Inclusion Committee— Charged with developing policies for our campus that seek to institutionalize diversity as a core part of the HSU educational process

College Technology Committee— Revised existing policies regarding collegiate lab refresh and technology purchases

Web design and developer for the Department of Art— Designed the visual identity and website for the department's summer program, the Redwood Summer Arts Institute.

Web design and developer for the Department of World Languages and Culture— Designed the visual identity and website for one of the department's concentration areas, International Studies

Designed awarding winning brochure for the Department of Art (*GD USA Magazine*)

Designed a brochure for one departments concentrations— International Studies



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Identity consultant for the Department of Theater, Film, and Dance and faculty—
I produced an updated logo for their department

Identity consultant for the University Library— my students competed for and successfully
produced a new logo for the library

Faculty commencement marshal

Advisory committee to the Dean to form a new, interdisciplinary media program

Multiple faculty search committees.

Lecturer, Graphic Design, 2009–2010
University of New Haven, New Haven, CT

Taught: Basic Graphic Design, Applications, Information Graphics, Web Design, Typography 1&2, Senior Art Seminar and Professional Practices. Provided academic advising to art students. Served on committee to publish the university's Arts & Science journal

Curriculum includes instruction in 2d and design principles, software applications, information design, web media, typography, and the design capstone course.

Lecturer, Graphic Design, 2008–2009
State University of New York, New Paltz

Courses taught: Basic Graphic Design, Typography, Information Graphics, Digital Photographic Imaging and Web Design.

Adjunct Lecturer, Graphic Design, 2007
State University of New York, New Paltz, NY

Courses taught: Basic Graphic Design

Graduate Teaching Assistant (Instructor of record), Design & Photography, 2005–2006
New York, New Paltz, NY

Courses taught: Type and Image, Digital Photographic Imaging.

PROFESSIONAL EMPLOYMENT

Designer, freelance, Currently

Book jackets, books, print, and web. Clients include Asian American for Community Involvement, KodaCon Inc. (for Juniper Inc), Montag Press, Humboldt State, Women's Foundation of California

Senior Graphic Designer, 2006–2008

Momentum Advertising and Design, Fishkill, NY

Print, web, advertising. Clients include St. Luke's Cornwall Hospital, The Body Perfect

Design Associate, 2005–2006

The Valley Table Magazine, Newburgh, NY

Page layout for the farm-to-table magazine; logo design for Hudson Valley Restaurant Week

Graphic Designer, 2004–2005

State University of New York, New Paltz

Designed print collateral for the College of the Fine and Performing Arts

Product Photography, Technical-CSR, 1999–2004

Vertis Communication, San Francisco Bay Area, CA

Coordinated beauty and product photographs for retail clients including: Sears Hardware, Orchard Supply Hardware, Albertson's Grocers. Digitally balanced and edited images.

Advertising Photography Studio Manager, 1997–1999

Holly Stewart Photography, San Francisco Bay Area, CA

Production member on photography shoots for Nike Inc., Beringer's Vinyard, Bon Appetit, Mattel Inc., Discovery Channel,



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EXHIBITION RECORD

2016

Path of the Lumberjack at
the College of the Redwoods, Eureka, CA

2015

Status Pending with Michelle McCall-Wallace at
First Street Gallery, Eureka, CA (curated)

Artist Books at The Harold J. Miozzi Art Gallery
San Luis Obispo (juried)

The Golden Hours at
The Photoplace Gallery, Middlebury VT

Still Life/Life Still at
The Darkroom Gallery, Essex Junction, VT 2015 (juried)

Visual Narratives at
The Center for Fine Photography, Fort COLLins (juried)

Dreams, Fantasies, and Illusions at
The Photoplace Gallery, Middlebury, VT (juried)

2014

Picture Books at
Duke University, Durham NC (juried)

Science and Art at
Arterie Fine Art, Naperville, IL (juried)

Through My Lens at
Arterie Fine Art, Naperville, IL (juried)

Traces of Life at
Arterie Fine Art, Naperville, IL (juried)

Thank You for Failing at
The Asian Resource Gallery, Oakland CA (juried)

Faculty Art Exhibition at
Reese Bullen Gallery, Arcata, CA

2013

Homegrown: The Filipino Experience at
Paolo Meija Gallery, San Francisco, CA (juried)

A Moment in Time (8 Photographers from California's Northern Coast at
First Street Gallery, Eureka CA

Landscapes and Otherwise with Vaughn Hutchins at
F-Street Foto Gallery, Eureka CA (invitational)

Small Works, Short Stories at
F-Street Foto Gallery, Eureka CA (invitational)

Faculty Art Exhibition at



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First Street Gallery, Eureka, CA

2012

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Reese Bullen Gallery, Arcata, CA

2011

Road Trip! at the Darkroom Gallery
Essex Junction VT (juried)

Shut up and Shoot at
Black Box Gallery, Contemporary Art Exhibitions, Portland OR (juried)

The Arrangement at
The Darkroom Gallery, Essex

Faculty Art Exhibition at
First Street Gallery, Eureka, CA

2010

Faculty Art Exhibition at
First Street Gallery, Eureka, CA

2006

Opposition, Non-Opposition at
Dorsky Gallery Curatorial Program, New York City, NY

MFA Thesis at
Samual Dorsky Museum, New Paltz, NY

EDUCATION

Master of Fine Art, INTERMEDIA DESIGN, 2006
State University of New York, New Paltz

Bachelor of Art, ART STUDIO, 1996
San José State University

First ssistant to professional advertising photographer, Holly Stewart, 1997-1999
Interned with advertising photographers, Terry Husebye, 1997

PROFESSIONAL AFFILIATIONS

AIGA, American Institute of Graphic Artists for Design

UCDA, University and College Design Association

ASMP, Associated Media Photographers (former member)

APA, Advertising Photographers Association (former member)



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